

# Anu Abraham

## Video Production Co-ordinator

Creating quality work is what I believe in. Involvement in creative industries is my strength. Interested in seeking Video Production Co-ordinator, Conestoga College Kitchener.



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📍 Kitchener, Canada

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## EDUCATION

### TV Broadcasting and Independent Production Diploma Program

Conestoga College

09/2019 - 04/2021

Kitchener

### Master of Social Work

Mahatma Gandhi University

07/2016 - 07/2018

India

### Bachelor of Science in Visual Communication

University of Madras

07/2012 - 06/2015

India

## WORK EXPERIENCE

### Event & Video Tech Support Staff (Part-time) CSI

Conestoga Students Inc. | Conestoga College|Kitchener

10/2020 - 04/2021

#### Tasks

- Performs camera, lighting and audio recording for 'Cooking with CSI' on CSI YouTube platform.
- Applies motion graphics and animation to episodes.

## BROADCASTING TELEVISION EXPERIENCE

### Host and Writer

Conestoga Connected |Conestoga College

09/2020 - Present

Kitchener

#### Tasks

- Writes script and performs on camera on That Dream Job segment for Conestoga Connected which airs on Rogers TV.
- Coordinates with show guests and crew members.
- Collaborates with producer in ideation process for each episode.

## SKILLS SUMMARY

Adobe Premiere Pro

Adobe After Effects

Avid Media Composer

Adobe Audition

Video production

Adobe Photoshop

Social media content creation

Adobe XD

Research and Data Analysis

Camera and Lighting

Planning and Organizational skills

## INTERNSHIP EXPERIENCE

### Social Work trainee

Sevanikethan Women & Child Welfare| NGO

01/2017 - 04/2017

India

#### Tasks

- Organized community welfare programs for the needy.
- Conducted case study, research and data analysis for socio-economic survey.

### Copywriter Intern

Stark Communications | Advertising Agency

11/2014 - 12/2014

#### Tasks

- Involved in ideation for Run Kerala marathon.
- Prepared copy for writer's recruitment.
- Ideation for Malayala Manorama TV commercial.
- Ideation for Save Biennale Web campaign.

## VOLUNTEER WORK

Conestoga College School Board Workshop|Conestoga College (03/2020)

*Volunteered as student guide with senior technologist and demonstrated technical operation of equipment to high school students.*

## BROADCASTING TELEVISION EXPERIENCE

### Director

#### Vibe Check | Conestoga College production

03/2020 - 03/2020

Kitchener

##### Tasks

- Directed crew and technical aspects of show.
- Arranged cameras and lighting set up for hosts.

## PORTFOLIO

#### Show opener | Conestoga Connected (09/2020)

- <https://www.youtube.com/watch?v=6u-rpOAWmcU>
- Applied motion graphics in Adobe After effects.

#### Video Resume | Anu Abraham (09/2020)

- <https://www.youtube.com/watch?v=mFMUGi0kXQQ>
- Utilized motion graphics and stop-motion.

#### Cooking Show | Title sequence (05/2020)

- <https://www.youtube.com/watch?v=HbbvxH-RsVY>
- Applied motion graphics in Adobe After effects.

#### Bowl for Kid's Sake | Big Brothers & Big Sisters Organization | Vibe Check (03/2020)

- <https://www.youtube.com/watch?v=Qr5EL2aSSeo>
- Interviewed guests, performed camera and editing.

#### Creative Mind | Conestoga College Project (03/2020 - Present)

- <https://www.youtube.com/watch?v=r6ZMkziwZ2I>
- Assisted as a camera operator.

#### Give Blood | Public Service Advertisement (02/2020)

- <https://www.youtube.com/watch?v=MQ3z6-tXg6M>
- Performed camera, editing and motion graphics.

#### GRT Bus Strike | Vibe Check (02/2020)

- <https://www.youtube.com/watch?v=i6lLATkzGEY>
- Performed camera and editing.

#### Job Fair P4E Event | Vibe Check (02/2020)

- <https://www.youtube.com/watch?v=TGFl7NohY-A>
- Interviewed guest, performed camera and editing.

## VOLUNTEER WORK

Business Groups Event | Toyota Motor Manufacturing Canada | Cambridge (11/2019)  
*Assisted as a Camera Operator under senior technologist. Set up camera and lights for interviews.*

#### Conestoga College Fair | Conestoga College (11/2019)

*Guided prospective students about the TV Broadcasting program outcomes and experience.*

## CERTIFICATES

AODA Training Certificate | Integrated Accessibility Standards Regulations (10/2020)

4-Step Worker Health and Safety Awareness Certificate (10/2020)

Safe Sets COVID Certificate (Level-A) | Conestoga College (09/2020)

Safety in the Workplace | Conestoga College (05/2020)

Standard First Aid- CPR C- AED | St. John's Ambulance (05/2019 - 05/2022)